



**Sponsorships of the 2019 American Endurance Ride Conference (AERC)
National Championship Ride**

October 31 (50 mile ride) • November 2 (100 mile ride)

Located at the Desert Empire Fairgrounds in Ridgecrest, California

Sanctioned by the American Endurance Ride Conference

BENEFITS FOR ALL SPONSORS:

- Space to bring in a (limited size – up to approximately 60' long, 12' wide) tent/rig for your product/service display
- Involvement in an exciting and challenging equine sport: endurance riding
- Direct contact with over 300 riders and crew members over 4+ event days
- High profile link to riders from around the country and several from around the world
- Exposure to the general public by press/magazine coverage
- Exposure to the Desert Empire Fairgrounds guests during 4+ event days
- Placement of any brochures you provide in rider packets
- Mention of your sponsorship (financial or in prizes) at Awards Ceremonies
- Listing of your sponsorship on the AERC National Championship Ride website, in entry packets and in event program
- Opportunity to provide brochures/literature at the National Championship Ride booth at the AERC national convention trade show in Reno in March of 2019. This convention/trade show is attended by approximately 350 endurance riders.

BENEFITS FOR DIAMOND SPONSOR ABOVE \$3,000 LEVEL:

To be arranged with Sponsor

BENEFITS FOR PLATINUM SPONSOR AT \$3,000 LEVEL:

- Your company name/logo prominently listed on the monthly National Championship Ride advertisement in *Endurance News*. *Endurance News* is the official AERC publication that is distributed to approximately 4,800 endurance riders monthly
- Your company name/logo prominently listed on the cover of the ride program that is distributed to all event attendees
- Your company name/logo prominently listed on the AERC National Championship Ride website
- Your company name/logo will be listed on social media such as the AERC National Championship Ride Facebook page
- Company logo on all pages of the ride website and of the event program
- Full page advertisement on inside front cover or back of program
- Your company name/logo will be displayed on the ride awards/prizes
- Opportunity for special promotion at the event Welcome Reception and Awards Ceremony

(over)

Platinum Sponsor Benefits, *continued* . . .

- Your banner MOST prominently displayed at registration tent and/or vet check area
- Demonstration times at the event to be pre-advertised
- Free 50-mile or limited distance entry for 2019 raffled at the AERC Convention in your name
- Access to rider names/addresses for future publicity
- 4 complimentary tickets to the Thursday evening Awards Banquet at the event on 10/31/19

BENEFITS FOR GOLD SPONSOR AT \$2000 LEVEL:

- Your company name/logo on the National Championship ride prizes/awards
- Company logo on all pages of the ride website
- Company name/logo on the monthly National Championship Ride advertisement in *Endurance News*
- Your company name/logo listed on the National Championship Ride Facebook page
- Full page advertisement in program and special promotion at the event Welcome Reception and Awards Ceremony
- Your banner prominently displayed at registration tent or vet check area
- 3 complimentary tickets to the Thursday evening Awards Banquet at the event on 10/31/19

BENEFITS FOR SILVER SPONSOR AT \$1000 LEVEL:

- Company name/logo on monthly National Championship Ride advertisement in *Endurance News*
- Company name/logo on all pages of the ride website
- Company name/logo listed on the National Championship Ride Facebook page
- Full-page advertisement in event program and special promotion at the event Welcome Reception and Awards Ceremony
- Banner displayed at registration or vet check area
- 2 complimentary tickets to the Thursday evening banquet

BENEFITS FOR BRONZE SPONSOR AT \$500 LEVEL:

- One-half page advertisement in event program
- Banner displayed at registration tent
- 1 complimentary ticket to the Thursday evening Awards Banquet

BENEFITS FOR COPPER SPONSOR AT \$250 LEVEL:

- One-quarter page advertisement in event program

Note: Levels can be achieved with cash, services, or prizes

Contact:

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American Endurance Ride Conference

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